

Community Health Needs Assessment-Health Improvement Plan
Goals and Strategies
February 2011

Mental Health Goals/Strategies

Mental Health Workforce		
Goal:		
Develop and implement a plan to expand the mental health workforce in Scott County.		
Strategies:	Responsible Party	Timeline
Establish or support an existing committee that will focus on the recruitment of Scott County mental health professionals.	Scott County CHNA-HIP Steering Committee	July '12
Investigate strategies to develop physicians' skills to better meet mental health needs.	Scott County CHNA-HIP Steering Committee	July '13
Research "best practices" for professional recruitment.	Scott County CHNA-HIP Steering Committee	July '13
Develop a Scott County recruitment plan.	Scott County CHNA-HIP Steering Committee	July '14
Implement the Scott County recruitment plan.	Scott County CHNA-HIP Steering Committee	July '14
Access		
Goal:		
Use existing, and solicit for new, individuals and groups to work collaboratively to address access to mental health services in Scott County.		
Strategies:	Responsible Party	Timeline
Identify individuals and groups addressing mental health needs in the community.	Scott County CHNA-HIP Steering Committee	Jan '12
Recruit identified individuals and groups addressing mental health needs in the community to work collaboratively to address access to mental health services in Scott County.	Scott County CHNA-HIP Steering Committee	July '12
Assist QC Hearts and Minds to strengthen the adult mental health component of the initiative.	Scott County CHNA-HIP Steering Committee	Ongoing
Support Scott County Decategorization/Scott County Kids development of a system of care for children's mental health in Scott County.	Scott County CHNA-HIP Steering Committee	Ongoing
Advocate for mental health care delivery at the appropriate level based on triaged need.	Scott County CHNA-HIP Steering Committee	Ongoing
Approach local transportation stakeholders to investigate the expansion of public transportation availability.	Scott County CHNA-HIP Steering Committee	July '14

Investigate the implementation of a case monitoring program in Scott County for all residents to access.	Scott County CHNA-HIP Steering Committee	July '15
Goal:		
Convene a mental health taskforce to address the mental health needs of individuals in the corrections setting.		
Strategies:	Responsible Party	Timeline
Convene a mental health taskforce to address mental health needs in the corrections setting.	Scott County CHNA-HIP Steering Committee	July '12
Investigate the unique mental health needs of the Scott County corrections setting.	Scott County CHNA-HIP Steering Committee	Jan '14
Research "best practices" for meeting the mental health needs of individuals in the corrections setting.	Scott County CHNA-HIP Steering Committee	Jan '14
Investigate potential funding opportunities to support identified mental health needs in the corrections setting.	Scott County CHNA-HIP Steering Committee	Jan '14
Investigate the possible integration of a mental health court program into the Scott County court system.	Scott County CHNA-HIP Steering Committee	July '15
Develop a plan for addressing the unique mental health needs of the Scott County corrections setting.	Scott County CHNA-HIP Steering Committee	Jan '15
Educate local and state elected officials about Scott County's plan for meeting mental health needs in the corrections setting.	Scott County CHNA-HIP Steering Committee	Ongoing
Implement the plan.	Scott County CHNA-HIP Steering Committee	Jan '16
Funding		
Goal:		
Establish a group to advocate for the increase of mental health funding for MH/DS (Mental Health/Disability Services) in Scott County.		
Strategies:	Responsible Party	Timeline
Use existing, and solicit for new, individuals and groups to assist in the forming of an advocacy workgroup to address the mental health funding needs in Scott County.	Scott County CHNA-HIP Steering Committee	Jan '12
Educate the group on "best practices" for advocacy work.	Scott County CHNA-HIP Steering Committee	Jan '13
Develop a plan for advocating for an increase in MH/DS funding in Iowa.	Scott County CHNA-HIP Steering Committee	Jan '13
Research a central point of internet access for mental health information to support grassroots education and advocacy.	Scott County CHNA-HIP Steering Committee	July '14
Develop a social marketing campaign to educate the community about Scott County's mental health funding needs.	Scott County CHNA-HIP Steering Committee	July '14
Educate local and state elected officials about the effects of decreased funding in Scott County.	Scott County CHNA-HIP Steering Committee	Ongoing

Promoting Healthy Living Goals/Strategies

Goal:		
Develop a plan for community access to information about programs and services that promote healthy living.		
Strategies:	Responsible Party	Timeline
Use existing, and solicit for new, individuals and groups to form a workgroup to develop a plan for accessing programs and services in the community that promote healthy living.	Scott County CHNA-HIP Steering Committee	Jan '12
Investigate integration with existing resources to promote healthy living.	Scott County CHNA-HIP Steering Committee	July '13
Pursue funding opportunities to support the implementation of the plan.	Scott County CHNA-HIP Steering Committee	July '14
Create a public awareness campaign to promote the plan and to engage the community in a grass-root movement toward living healthier lives.	Scott County CHNA-HIP Steering Committee	July '15
Goal:		
Establish a resource for cultural competency information to increase the understanding of cultural differences when promoting healthy living.		
Strategies:	Responsible Party	Timeline
Investigate resources and current practices for the provision of cultural competency information to area health and wellness professionals.	Scott County Health Department	July '12
Research evidence driven cultural competency content to be used in the resource for cultural competency information.	Scott County Health Department	Jan '13
Investigate "best practices" for delivering cultural competency information.	Scott County Health Department	Jan '13
Develop a plan for providing cultural competency information to area health and wellness professionals.	Scott County Health Department	Jan '14
Implement the plan for the provision of culturally competent information in Scott County.	Scott County CHNA-HIP Steering Committee	Jan '15
Promote the availability of culturally competent information to area health and wellness professionals.	Scott County CHNA-HIP Steering Committee	Jan '15
Sustain and maintain the resource for cultural competency information.	Scott County CHNA-HIP Steering Committee	July '15 and beyond
Goal:		
Implement the ACTIVATE Quad Cities, Davenport THRIVE, and QCHI Wellness Champions program plans to reach each initiative's identified goals and objectives.		
Strategies:	Responsible Party	Timeline
Continue implementation of the ACTIVATE Quad Cities', Davenport THRIVE's, and QCHI Wellness Champions' goal plans.	ACTIVATE Quad Cities, Davenport THRIVE, QCHI Wellness Champions	Ongoing
Hold regular meetings in order to move plans and activities forward.	ACTIVATE Quad Cities, Davenport	Ongoing

	THRIVE, QCHI Wellness Champions	
Review and revise plans annually in order to document progress.	ACTIVATE Quad Cities, Davenport THRIVE, QCHI Wellness Champions	Ongoing
Pursue funding to support plans and activities.	ACTIVATE Quad Cities, Davenport THRIVE, QCHI Wellness Champions	Ongoing
Develop a framework for sharing each initiative's progress toward attaining goals and objectives with community stakeholders.	Scott County CHNA-HIP Steering Committee	Jan '12
Implement framework for sharing each initiative's progress toward attaining goals and objectives with community stakeholders.	Scott County CHNA-HIP Steering Committee	July '12