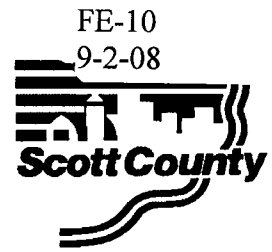


Facility and Support Services

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Davenport, Iowa 52801-1004
fss @ scottcountyiaowa.com
(563) 326-8738 Voice (563) 328-3245 Fax



August 28, 2008

To: C. Ray Wierson
County Administrator

From: Dave Donovan, Director
Facility and Support Services

Subj: Proposal for campus signage design services

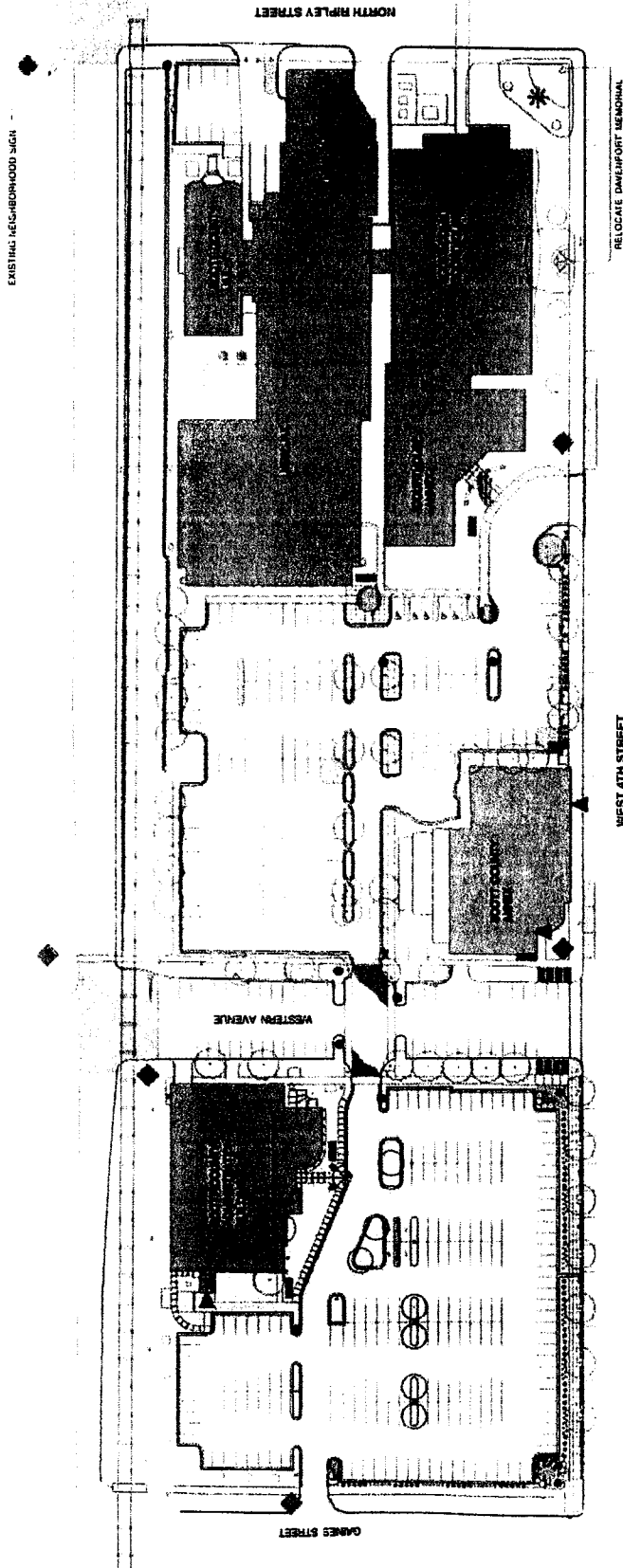
As my department has been working with designers on campus improvements including building additions, entrance modifications and streetscaping, we began to discuss our permanent campus signage needs. During the past several years and during construction, we installed several temporary signs to direct visitors around our campus. These types of signs were particularly helpful, especially in the first months following department relocations and during entrance, parking and pedestrian access changes. Now that the exterior work on the campus is largely complete, except for some remaining streetscape work in coming years, we are turning our attention toward permanent signage. Permanent campus signage is an important element in providing for wayfinding for anyone visiting our facilities.

I asked Shive Hattery to put together a proposal outlining how they would approach signage design and to begin to explore design options. After several discussions, I was satisfied with their design abilities in this regard and asked them to put together a proposal to finalize campus signage design and prepare us to solicit bids for the installation of said signage. They estimate that the total cost of campus signage to be in the range of \$80-100,000 depending on the type of signage selected.

Attached are a few diagrams that outline suggested signage placement and depict some preliminary design ideas that Shive Hattery has submitted through the process of exploring the issue of signage for our campus. Neither signage design will be final, but both have some elements that merit consideration. I have also asked the designer to consider incorporating the Quad City wayfinding symbol into the larger directional signs. That work would be part of the design contract under consideration herein. Their proposal for design services for this effort is in the lump sum amount of \$18,000. I recommend that the Board approve the design proposal from Shive-Hattery and authorize me to sign contract documents. I will be at the next Committee of the Whole meeting to discuss the issue of signage further and to answer any questions you may have.

Cc: Tammy Speidel

SCOTT COUNTY COURTHOUSE COMPLEX SIGNAGE LOCATIONS



S I G N T Y P E S

- ◆ Identity Monument
- ◆ Entrance Signage
- Building ID and Directory
- Wayfinding Directionals
- ▲ Building/Office ID Blades



MAIN IDENTIFICATION SIGNAGE

ALTERNATIVE A SIGNAGE FAMILY



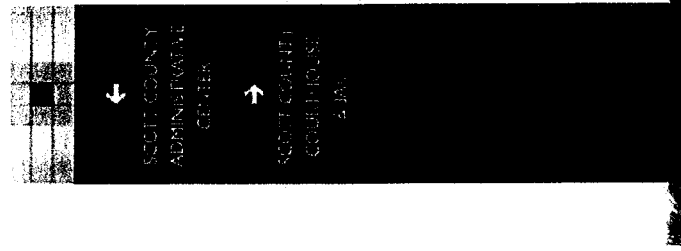
STREET ENTRANCE SIGNAGE



BUILDING ID AND OFFICE DIRECTORY



BUILDING/OFFICE ID SIGNAGE



SITE DIRECTIONALS

ALTERNATIVE D



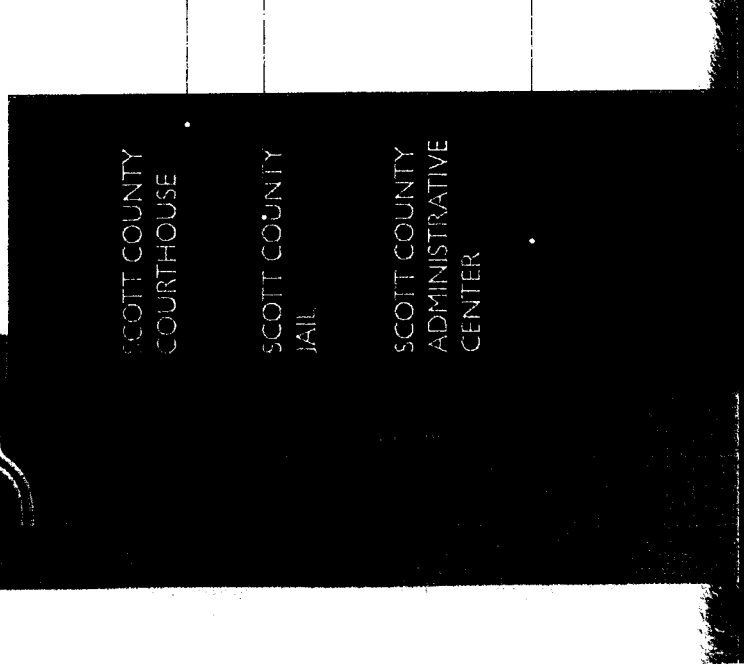
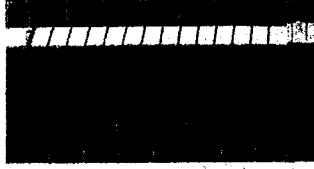
Alternative D focuses on the official Scott County logo. It is shown here rendered in stainless steel with a three-dimensional quality that will create shadow and depth.

The use of stone gives the identity signage a solidity and monumental character. It also recalls the stone in the entrance feature of the new Courthouse annex. The stone is rendered here as having two different surface textures reminiscent also of the annex entrance feature. The other members of this signage family are constructed of metal.

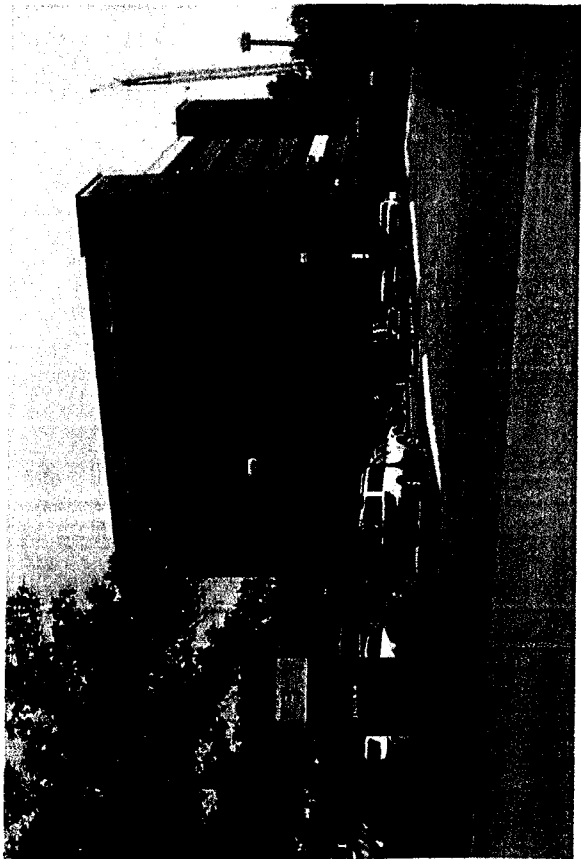
Painted metal panel juxtaposed with stone plinth.

Three-dimensional metal lettering in a simple sans serif typestyle.

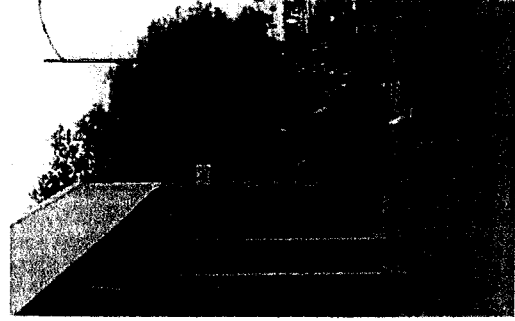
Blue recalls the deep blue tint of glass in the new architecture as well as the blue accents in the existing structures.



GAINES STREET ENTRANCE IDENTITY MONUMENT



BUILDING/OFFICE ID



GAINES STREET ENTRANCE