

November 4, 2010

Scott County Administrative Center Chris Gallin – Board Chair 600 West Fourth Street Davenport, IA 52801-1003

Dear Chris:

The Center for Active Seniors, Inc. (CASI) began its \$4.2 million "Opening Doors of Opportunity" capital campaign in 2004. By the spring of 2006, commitments had been secured for this entire amount and the newly remodeled and expanded facility opened in May of that year!

Long time CEO and visionary, Jerri Leinen-Moeller, retired soon after dedicating the new building and CASI, unexpectedly, went through a period of staffing challenges. Now, four years after the opening of the new and expanded facility, and having completed an in-depth strategic planning process, CASI has renewed vitality and dedication to our mission:

"To provide services that meet the needs of older adults, and foster respect, dignity and quality of life."

The CASI and Board of Directors has re-committed itself to the continuation and growth of providing services to seniors and their families from the Quad City Area. We have also created additional activities and programs, for example: language classes, senior theatre, Zumba Gold, Talk of the Town, educational forums and nutrition based offerings, to name a few. We have strengthened our position to serve by collaborating with Quad City social service agencies, businesses, governmental entities and care facilities in areas of senior programming and education. We ARE ready for the next ten years and the growth of senior needs in the Quad Cities!

The 2004-06 capital campaign has an outstanding balance due, backed by pledges and contributions, of \$98,000. The note payable to our financial institution comes due in December of 2010. There are several commitments that extend beyond this due date and there are some commitments currently due.

You can assist CASI tremendously by helping us retire this debt to the capital campaign by remitting your remaining balance to CASI before January 1, 2010. This may entail an early payment of your pledge, but will result in a financially healthier organization for seniors in our community.

Our records indicate that you have \$30,000 remaining on your CASI capital campaign commitment. Please let us know of any discrepancies and if you are able and willing to pay this amount before January 2011. I will personally contact you in the near future to talk about this option and to hear any feedback you have about CASI, our programming, our position in the community and our commitment to the senior population.

Thank you for your consideration and time. Because of YOU, Quad City seniors' have options and services that contribute to a vastly enhanced living situation!

Sincerely,

Thomas Bahls CEO – CASI 563-386-7477, 263 tbahls@casiseniors.org



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