

OFFICE OF THE COUNTY ADMINISTRATOR

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February 17, 2011

TO: Board of Supervisors

FROM: Dee F. Bruemmer
County Administrator

SUBJECT: CASI Capital Request Update

In November, CASI Director Tom Bahls presented a request for early payment of \$30,000 from the County for their 2004-06 capital campaign. The Board approved the request with the requirement that 95% of the outstanding pledges be received by CASI. CASI has received 92% of the monies of which \$9,500 is restructured dollars. CASI also had to write off \$7,135 as uncollectable.

CASI has now requested that the County consider the contribution with the current results of fundraising. Director Bahls' letter is attached along with the letter from November. Mr. Bahls will be present to address the Board at the Committee of the Whole.

Enclosure



February 15, 2011

Scott County Administrative Center

Tom Sunderbruch – Board Chair
600 West Fourth Street
Davenport, IA 52801-1003

Dear Tom:

I wanted to give you a summary of the activity involved in retiring the Center for Active Seniors, Inc. capital campaign debt. When I met with the Board of Supervisors in late November, we had \$89,594 in outstanding campaign pledges (including Scott County's pledge). Here is where we are at today:

Pledge Balance Fall, 2010		\$89,594
Remaining Pledge Balance		\$46,635
Scott County	\$30,000	
Restructured Payments (over 2 years)	\$ 9,500	
Uncollected/Uncollectable	\$ 7,135	

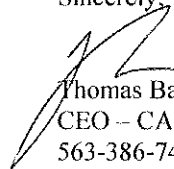
In my conversations with the contributors, all were supportive of CASI and the services we provide, but several were no longer economically able to contribute the remainder of their pledge. Several other contributors asked to re-schedule their payments over a two year period.

If you count the Scott County pledge and the "restructured payments" as paid/collectable, we have received a bit better than 92% of the outstanding pledge balance of just three months ago of \$89,594. The CASI campaign totaled just over \$4.2 million, of which two-tenths of one percent has been deemed "uncollectable". According to industry fund-raising experts, this minimal amount of uncollectable pledges should be viewed as a tremendous campaign success! CASI is planning to pay off the remaining balance of the capital campaign's restructured and uncollectable debt with funds from our business savings account, thus eliminating ongoing interest payments.

I am hoping that the success we have seen in collecting outstanding pledges meets with your approval and meets the collection "challenge" you proposed during our November conversation thus enabling an accelerated payment of the \$30,000 outstanding pledge amount from Scott County. We really appreciate your support in furthering our mission and are strengthened by your commitment to our facility and the services we provide Scott County residents.

If you need additional documentation, explanation, etc, please do not hesitate to contact me.

Sincerely,



Thomas Bahls
CEO – CASI
563-386-7477, 263
tbahls@casiseniors.org

A Unit of The National Council on the Aging



Center for Active Seniors, Inc.
1035 West Kimberly Rd • Davenport, IA • 52806
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November 4, 2010

Scott County Administrative Center
Chris Gallin -- Board Chair
600 West Fourth Street
Davenport, IA 52801-1003

Dear Chris:

The Center for Active Seniors, Inc. (CASI) began its \$4.2 million "Opening Doors of Opportunity" capital campaign in 2004. By the spring of 2006, commitments had been secured for this entire amount and the newly remodeled and expanded facility opened in May of that year!

Long time CEO and visionary, Jerri Leinen-Moeller, retired soon after dedicating the new building and CASI, unexpectedly, went through a period of staffing challenges. Now, four years after the opening of the new and expanded facility, and having completed an in-depth strategic planning process, CASI has renewed vitality and dedication to our mission:

"To provide services that meet the needs of older adults, and foster respect, dignity and quality of life."

The CASI and Board of Directors has re-committed itself to the continuation and growth of providing services to seniors and their families from the Quad City Area. We have also created additional activities and programs, for example: language classes, senior theatre, Zumba Gold, Talk of the Town, educational forums and nutrition based offerings, to name a few. We have strengthened our position to serve by collaborating with Quad City social service agencies, businesses, governmental entities and care facilities in areas of senior programming and education. We **ARE** ready for the next ten years and the growth of senior needs in the Quad Cities!

The 2004-06 capital campaign has an outstanding balance due, backed by pledges and contributions, of \$98,000. The note payable to our financial institution comes due in December of 2010. There are several commitments that extend beyond this due date and there are some commitments currently due.

You can assist CASI tremendously by helping us retire this debt to the capital campaign by remitting your remaining balance to CASI before January 1, 2010. This may entail an early payment of your pledge, but will result in a financially healthier organization for seniors in our community.

Our records indicate that you have \$30,000 remaining on your CASI capital campaign commitment. Please let us know of any discrepancies and if you are able and willing to pay this amount before January 2011. I will personally contact you in the near future to talk about this option and to hear any feedback you have about CASI, our programming, our position in the community and our commitment to the senior population.

Thank you for your consideration and time. Because of **YOU**, Quad City seniors' have options and services that contribute to a vastly enhanced living situation!

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas Bahls", is written over a white background.

Thomas Bahls
CEO - CASI
563-386-7477, 263
tbahls@casiseniors.org

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