

OFFICE OF THE COUNTY ADMINISTRATOR

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TO: Board of Supervisors
FROM: Dee F. Bruemmer, County Administrator
RE: Discussion of Vision statement

In May the Board reviewed a draft Vision statement for the County. During the discussion there was agreement on two phrases: Leader in Government and PRIDE in Service. The third phrase, Communities of Choice was questioned. The suggestions were to substitute the word County or Location or Destination with the phrase of choice, all good choices. You decided to think about the phrase and have me bring it back for further discussion.

To help with that discussion I included the different phrases on the Department Head agenda for feedback. The group had several insightful comments and a recommendation that I want to share. The Department Heads felt the word County of Choice was redundant. They liked communities but thought that it may be interpreted as cities because of it being a plural noun. However, they did like Community. They thought community gave the reader the idea of a great place to raise a family. Community means neighborhood, type of living style, city, county or the QC region so it was flexible to allow the reader to embrace it. They felt it was inclusive and a value which we all hold as important in the County. So with those comments we leave the selection up to you.

Scott County Vision Statement

Scott County Iowa:

Leader in Government

PRIDE in Service

Communities of Choice

OR County of Choice OR

Location of Choice OR Destination of Choice

SCOTT COUNTY MISSION STATEMENT

Scott County is dedicated to protecting, strengthening and enriching our community by delivering quality services and providing leadership with PRIDE.

Goals and Objectives FY13 and FY14

1. Extend Our Resources

1.1 Financial, People, Technology

- 1.1.1** Enterprise Resource Planning System implementation
- 1.1.2** Fleet Management software implementation
- 1.1.3** Space Study implementation and funding in FY 14-19 Capital Program
- 1.1.4** County Shared Services initiatives with other jurisdictions
- 1.1.5** Review County policies that impede economic development
- 1.1.6** Work with Quad Cities First and the Quad Cities Chamber to identify and secure more large scale development sites
- 1.1.7** Replenish Boards and Commissions with expertise that will guarantee seamless succession of members

2. Improve Communication

2.1 Internal Communication

- 2.1.1** Continue to deploy grassroots, employee-wide communications strategy

2.2 External Communication

- 2.2.1** Restructure and simplify website

2.2.2 Develop slide show presentation program

2.2.3 Hold quarterly meetings for PIO's

2.3 Legislative Communication

2.3.1 Identify and prioritize legislative issues

2.3.2 Continue to Participate in Urban County Coalition meetings

2.3.3 Hold face to face meetings with state and federal legislators

3.0 Foster Healthy Communities

3.1 Promote Mental Health

3.1.1 Work on redesign to best serve the needs of Scott County

3.1.2 Participate in regional five county exploratory group

3.1.3 Advocate for transition funding for FY14 and 15 budgets

3.2 Support Health and Wellness

3.2.1 Implement Community Transformation Grant

3.2.2 Continue to implement Healthy Lifestyles with Benefit
Committee