



Volunteer Orientation



By the end of this orientation, you will have a good understanding of:

- Our Mission
- Our Organization's History
- Our Programs
- Our Objectives
- Our Clients
- Available Volunteer Roles



Our mission is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and life.



OUR MISSION

Dress for Success is Worldwide

Since starting operations in 1997, we have expanded to 160 affiliates in 30 countries, helping over two million women work towards self-sufficiency.



Our HerStory



FOUNDED GLOBALLY

- Founded in 1997 in New York, New York
- More than 150 affiliates in 30+ countries

FOUNDED LOCALLY

- Founded by Regina Haddock in 2011
- We are a 501(c)(3) non-profit organization

TODAY

- We serve the greater Quad City area
- We are a 501(c)(3) non-profit organization

What We Do

Services we provide to women throughout the Quad Cities

These are free programs and services available to any woman in the QC



Career Development Workshops

Our career and professional development workshops are free and available to any woman in the greater Quad Cities area!



1:1 Career Coaching

We offer free, individualized, 1:1 career coaching to women in the QC area who are seeking employment or looking to transition into a new career.



Professional Attire

We provide women who are actively searching for employment with an interview-appropriate outfit!



Professional Attire

COMING SOON! Networking opportunities via our Professional Women's Group & Empower Hour Program

How Our Programs Work

STEP 1

A client signs up for one of our group, career development workshops through our website. Clients can take as many workshops as they would like, but in order to be eligible for our suiting program they must take at least one workshop. Most workshops are an hour long and will be offered in-person (post C19) and online.

STEP 2

After a client has completed one career development workshop of their choice, they are eligible for our interview suiting program and 1:1 coaching and will be scheduled for their interview suiting and/or 1:1 coaching session.

STEP 3

Once a client has secured employment, we invite them back to our boutique for an employment suiting and provide them with a capsule wardrobe to start their new job. At this time, they are also eligible to join our Professional Women's Group, which provides them with additional professional development and networking resources.

Our Impact

1,700+ WOMEN SERVED

Since 2011

2,250 INTERVIEW & EMPLOYMENT SUITINGS

PROVIDED

Since 2011

400+ WOMEN SERVED ANNUALLY

Throughout the greater QC area

200+ VOLUNTEERS

totaling more than 13,000 hours or 6.5 full-time employees!

- 90% live at survival or below the US poverty level
- Approximately 45% receive some sort of public assistance
- Actively searching for work with no major employment barriers
- Represent all races and ethnicities
- Range in age from 18-77; the majority are ages 18-35
- Are mothers (60%) raising, on average, 2 children (of those, 81% are single mother)
- Are referred by a network of 30+ local agencies that serve women in the QC

The Women We Serve

Career Coaching

One-on-one Career Coaching sessions

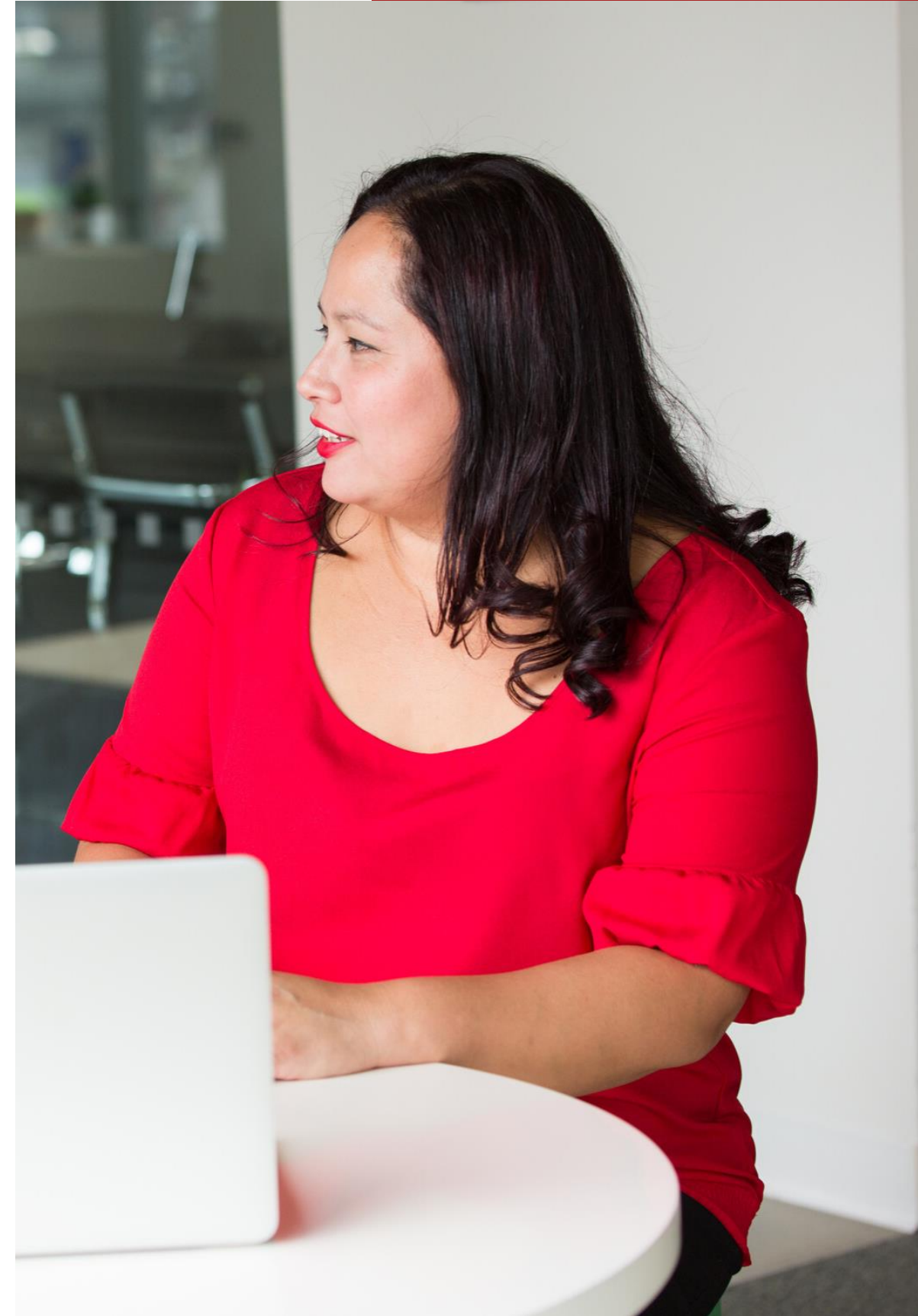
Career coaches work one-on-one with clients through coaching sessions. Requires an ongoing time commitment, roughly 6 hrs./month

Workshop Facilitators

Facilitate our group, career development workshops. Experience with facilitation and/or career development is preferred.

Resume Reviewers

Resume reviewers provide written feedback on resumes in accordance with our best practices and protocols via Word or Google Docs.



Volunteer Roles

Volunteer Roles



Image Coaching

One-on-one assistance with clothing and accessories.

Donation Center Specialist

- Help sort, tag, and log all donations
- Yearly Donation Center staff processes more than 100,000 items
- Essential function to keep boutiques stocked with gorgeous clothes for clients!



Volunteer Roles

Volunteer Roles



Administrative Support

- Welcome clients & guests to boutique
- Answer phone calls and take messages
- Assist with data entry, filing, mailing projects and other light office jobs
- Help keep the boutique area clean and organized

Outreach Events

- Appear at local events, by request, to share mission of Dress for Success Quad Cities and what we do for our clients
- Speak to groups like small businesses, churches, referral partners and other community groups
- Help engage the community in our events, sign up clients and volunteers, network and build relationships
- Encourage communities to donate – time, money, and clothing



Volunteer Roles

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Individual Opportunities

- Fundraising events (spring and fall)
- Assist with programs, ongoing mentor, one-time speaker or flash mentor
- Photography or videography

Group Opportunities

- Donation center assistance: one time or ongoing
- Boutique Sales: before, during, and after sales
- Mock interviews
- Provide job postings

Boutique Sales – Second Chance Sale

- One of our largest fundraisers
- Generates 5% of operating expenses
- Need 70-100 volunteers to help set-up, work at sales, and take down and clean up

No training required, great for all volunteers

- Next sale in March of 2021
- Link to sign up will be sent





Recycle the Runway

- Largest fundraiser of the year normally held at A unique fashion show where local designers are challenged to create a runway ready fashion from a “no thank you” bag
- the RiverCenter in Davenport
- Evening includes:
 - Chic cocktail hour
 - Appetizers
 - Silent auction and interactive experiences
 - And of course.....

A Fabulous Fashion Show



CONNECT WITH US

WEBSITE

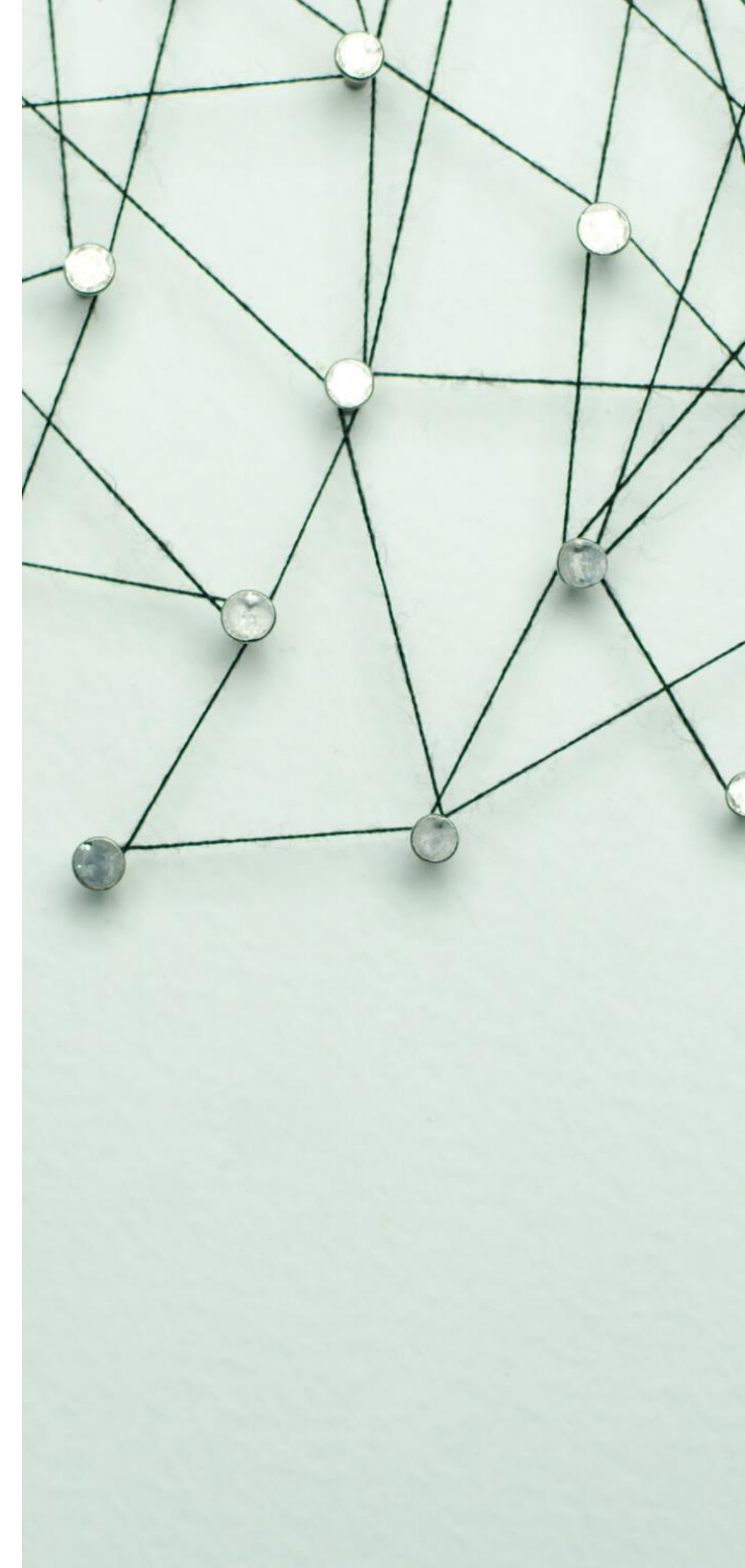
www.dressforsuccessqc.org

FACEBOOK

@dressforsuccessqc

INSTAGRAM

@dressforsuccessqc



Thank You!



- Questions?
- Comments?
- Stay Safe & Healthy!